

Career Fair

For All Individuals
with Disabilities

SPONSORSHIP OPPORTUNITIES

	Premier Sponsor \$20,000 (1 Available)	Contributing Sponsor \$10,000 (Unlimited)
Participation in Career Fair	X Plus extra hour or extra room	X
Announcement of event sponsorship via email and social media (Facebook, LinkedIn and Twitter)	X	X
Quote in Press Release	X	
Pre-recorded, pre-event message displayed on the Career Fair Event webpage	X	
Branded Career Fair lobby/help desk virtual background	X	
Branding on Career Fair marketing collateral and our: <ul style="list-style-type: none"> • Sponsorship webpage • Main Event webpage 	X	
Branding on our: <ul style="list-style-type: none"> • Homepage banner • Career Fair event webpage • Career Fair HUB for event day 	Primary	Secondary
Branding on email blasts (10-12) to over 4000 contacts	Primary	Secondary
Frequent social media posts on Facebook, LinkedIn and Twitter	X	

To purchase a Career Fair Sponsorship contact: Kathy.Muhr@umassmed.edu