

WorkWithoutLimits™ **VIRTUAL**

## Career Fair 2024

For Individuals with Disabilities

The Work Without Limits virtual Career Fair connects qualified job candidates with disabilities to disability inclusive employers.

# SPONSORSHIP OPPORTUNITIES

**Save The Date: February 28, 2024**

### Why Sponsor?

Advance your organization's brand visibility and positioning within the disability inclusion community while expanding your local, regional and/or national diversified pipeline and recruitment efforts.

### How many attend?

Approximately 30 employers and over 100 qualified job candidates with disabilities sourced from colleges and universities, and public and private vocational rehabilitation agencies.

To purchase a  
Career Fair Sponsorship contact:  
[Kathy.Muhr@umassmed.edu](mailto:Kathy.Muhr@umassmed.edu)

### Sponsorship Levels:

Sponsorship and recruiting opportunities are limited in quantity for better brand exposure and easier candidate engagement.

**Premier Sponsor** (\$20,000) (Limit 1): Supports employer and job candidate outreach, recruitment, communication, and technology resources to ensure a smooth "best in class" virtual career fair experience that connects disability inclusive employers to qualified job candidates with disabilities.

**Accessibility Sponsor** (\$10,000) (Limit 1): Ensures the event is accessible to people with all types of disabilities through the provision of American Sign Language interpreters, live captioners, an accessible event platform, and accessible marketing and educational materials.

**Education Sponsor** (\$10,000) (Limit 2):

- **Recruiter Education Sponsor:** Supports two live virtual educational events ([Disability Etiquette](#) and [Interviewing Candidates with Disabilities](#)) and one-on-one training and technical assistance for recruiters participating in the event.
- **Candidate Education Sponsor:** Supports two informational sessions and two preparation sessions for job candidates and their family members or job coaches, and the development of customized and accessible materials including tip guides on career networking and navigating virtual events.

**Supporting Sponsor** (\$5,000) (Unlimited): Supports Work Without Limits' mission to increase the employment rate for individuals with disabilities through overall career fair planning and execution.

### What past Sponsors and Recruiting Employers say about this event:

"Work Without Limits provides a space where incredibly talented professionals can come and open up to individuals that are genuinely interested in their abilities. Events such as this one is imperative to consistently building an inclusive culture where people truly feel welcome." --- MassMutual

"Thank you for providing a space for candidates and recruiters to come together and explore opportunities. I have already reached out to everyone I spoke with and have received some great feedback from them. One candidate has already completed a phone interview with a hiring manager and is completing an in-person interview." --- TJX Companies, Inc.




"What a high quality and seamlessly run event this was. Everything was well done - the candidates were ALL well prepared and well qualified, and I'm hopeful we will be hiring a few of them!" --- State Street

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Recruiting at the Career Fair	X Plus extra hour or extra room	X	X	X	X
Announcement of event sponsorship via email and social media (Facebook, LinkedIn and Twitter)	X				X
Quote in Press Release	X				Blue Cross Blue Shield MA
Mention in Press Release	X				Boston Children's Hospital
Pre-recorded, pre-event message on the <a href="#">Career Fair event webpage</a>	X				Cambridge Savings Bank
Branded Career Fair help desk virtual background	X				CVS Health
Branding on WorkWithoutLimits.org: <ul style="list-style-type: none"> <li><a href="#">Homepage banner</a></li> <li><a href="#">Career Fair event webpage</a></li> <li><a href="#">Sponsorship webpage</a></li> </ul>	Tier 1				TJX Companies
Branding on: <ul style="list-style-type: none"> <li>Emails (10-12) to over 3000 contacts</li> <li>Career Fair marketing collateral</li> <li>Career Fair virtual platform</li> </ul>	Tier 1				Tier 3
Frequent social media posts on Facebook, LinkedIn and Twitter	Tier 1	Tier 2	Tier 2	Tier 2	