

For Individuals with Disabilities

### Save The Date: February 26, 2025 Why Sponsor?

Advance your organization's brand visibility and positioning within the disability inclusion community while expanding your local, regional and/or national diversified pipeline and recruitment efforts.

### How many attend?

Over 30 employers and 250 qualified job candidates with disabilities sourced from colleges and universities, and public and private vocational rehabilitation agencies.

To purchase a Career Fair Sponsorship contact: <u>Kathy.Muhr@umassmed.edu</u> The Work Without Limits virtual Career Fair connects qualified job candidates with disabilities to disability inclusive employers.

# **SPONSORSHIP OPPORTUNITIES**

### **Sponsorship Levels:**

Sponsorship and recruiting opportunities are limited in quantity for better brand exposure and easier candidate engagement.

**Premier Sponsor** (\$20,000) (Limit 1): Supports employer and job candidate outreach, recruitment, communication, and technology resources to ensure a smooth "best in class" virtual career fair experience that connects disability inclusive employers to qualified job candidates with disabilities.

**Accessibility Sponsor** (\$10,000) (Limit 1): Ensures the event is accessible to people with all types of disabilities through the provision of American Sign Language interpreters, live captioners, an accessible event platform, and accessible marketing and educational materials.

Education Sponsor (\$10,000) (One available):

- **Recruiter Education Sponsor:** Supports two live virtual educational events (<u>Disability Etiquette</u> and <u>Interviewing Candidates with Disabilities</u>) and one-on-one training and technical assistance for recruiters participating in the event.
- **Candidate Education Sponsor: [SOLD]** Supports two informational sessions for job candidates and their family members or job coaches, and the development of customized materials including tip guides on career networking and navigating virtual events.

**Supporting Sponsor** (\$5,000) (Unlimited): Supports Work Without Limits' mission to increase the employment rate for individuals with disabilities through overall career fair planning and execution.

#### What past Sponsors and Recruiting Employers say about this event:

"I thought it was an amazing event to genuinely offer opportunities to individuals who may experience challenges when seeking employment. The atmosphere was nothing short of welcoming and it felt like everyone was of a singular mind towards the goal." ---- MassMutual "Wanted to share how pleased we were with the recent turnout at the Work Without Limits Career Fair! Throughout the event there was a steady flow of candidates, and the new platform was a positive experience! In fact, we had the most traffic to our booth that we have had yet; and candidates with viable skills and experience that I am looking forward to continuing to speak with in the days ahead!" ---- UHealth Solutions

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## February 26, 2025

	Premier Sponsor \$20,000 (1 available)	Accessibility Sponsor \$10,000 (1 available)	Recruiter Education Sponsor \$10,000 (1 available)	Candidate Education Sponsor \$10,000 (1 available)	Supporting Sponsor \$5,000 (Unlimited)
Recruiting at the Career Fair	Х	x	Х	Х	х
Announcement of event sponsorship via email and social media (Facebook, LinkedIn and Twitter)	Х	Х	Х		Х
Quote in Press Release	Х			<b>GEMENT</b> EDUCATION	
Mention in Press Release	Tier 1	Tier 2	Tier 2		Boston
Pre-recorded, pre-event message on the <u>Career Fair event webpage</u>	Х			VE EDU	Children's Hospital
Branding on event lobby	Х				
Branding on event registration page	Tier 1	Tier 2	Tier 2	<b>MANAC</b> EXECUTIVE	
<ul> <li>Branding on WorkWithoutLimits.org:</li> <li><u>Homepage banner</u></li> <li><u>Career Fair event webpage</u></li> <li><u>Sponsorship webpage</u></li> </ul>	Tier 1	Tier 2	Tier 2		Tier 3
<ul> <li>Branding on:</li> <li>Emails (10-12) to over 3000 contacts</li> <li>Career Fair marketing collateral</li> <li>Career Fair virtual platform</li> </ul>	Tier 1	Tier 2	Tier 2	Tier z	
Frequent social media posts on Facebook, LinkedIn and Twitter	Tier 1	Tier 2	Tier 2	Tier 2	





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WorkWithoutLimits.org

Thank you to Massachusetts Commission for the Blind as our Supporting Partner!

Work Without Limits is an initiative of ForHealth Consulting at UMass Chan Medical School. 02024 UMass Chan Medical School